

# Rector's Remark



Warm greetings to all our readers,

As we turn the page to this new issue, I am pleased to welcome you not only to another chapter of our university's story, but also to a new identity for our campus bulletin. What you now hold in your hands is Varsity Edge, a reimagined platform that serves as a meaningful evolution, yet continues the spirit of Infokampus (its former name). This bulletin offers a fresher, more grounded lens through which we view UiTM Cawangan Sarawak.

In the previous issue, we reflected deeply on resilience, partnerships, and transformation lessons shaped by the pandemic years and guided by our aspirations towards 2030. This issue continues that journey. However, it does so with a renewed voice, one that speaks closer to the heart of UiTM Cawangan Sarawak and the campus community.

The decision to rebrand Infokampus was not taken lightly. For many years, Infokampus faithfully chronicled our milestones, achievements, and aspirations as a university. It served as a formal record of progress and a trusted channel of institutional communication. Yet, as UiTM Cawangan Sarawak continues to evolve, so too must the way we tell our story.

Varsity Edge reflects a more personal, authentic, and inclusive narrative. It represents a renewed way of seeing, thinking, and engaging that goes beyond merely reporting achievements to sharing perspectives, from institutional announcements to human stories, and from top-down communication to a shared conversation. This new name embodies our identity that is grounded, inclusive, and community-oriented. It reminds us that UiTM Sarawak is not an isolated institution, but one that grows with and within its community. Through this lens, every lecturer, student, staff member, alumnus, and partner becomes part of the narrative.

While the name has changed, our values and direction remain firmly anchored. As highlighted in the previous issue, UiTM Sarawak continues to align itself with the national agenda under the Post-COVID Development Strategy 2030, as well as the global aspirations of the United Nations Sustainable Development Goals (SDGs). We remain steadfast in our mission to prepare graduates who are not only academically competent but also resilient, ethical, and socially responsible. The post-pandemic era has taught us that adaptability, collaboration, and empathy are no longer optional; they are essential attributes for future leaders.

Our efforts to strengthen teaching and learning, enhance digital capabilities, and expand industry and community partnerships continue to gain momentum. These initiatives are not standalone efforts; they are interconnected strategies designed to ensure that UiTM Sarawak remains relevant, competitive, and impactful in a rapidly changing world. In pursuing this, partnerships remain central to our growth. In line with SDG 17, UiTM Sarawak continues to foster strong collaborations with the Sarawak Government, industries, community organisations, and international institutions. These partnerships have enabled us to contribute meaningfully to areas such as digital economy development, smart agriculture, community empowerment, and talent cultivation. More importantly, they have created pathways for our students and staff to engage beyond the classroom in applying knowledge, transferring skills, and co-creating solutions with real impact.

This new platform also reflects our belief that a university's strength lies in its people. Behind every award, accreditation, or recognition are individuals who work quietly and consistently to make excellence possible. Our academic staff continue to demonstrate dedication in teaching, research, and innovation. Our professional and support staff ensure that operations run smoothly, often behind the scenes. Our students bring energy, creativity, and purpose, thus challenging us to remain responsive and forward-looking. Our alumni and partners extend our impact beyond campus boundaries, carrying the UiTM Sarawak name with pride. Indeed, Varsity Edge provides space for these voices to be heard. It is a platform where achievements are celebrated, challenges are acknowledged, and lessons are shared openly.

As UiTM Sarawak moves forward, Varsity Edge will serve as a mirror that reflects who we are, and a window that looks outward to who we aspire to become. The years ahead will continue to challenge us, but they will also offer opportunities for innovation, collaboration, and growth. With a clear strategic direction, strong partnerships, and a committed community, I am confident that UiTM Sarawak will continue to thrive as a university that is globally aware, locally rooted, and people-centred.

Let us embrace Varsity Edge as a shared space, one that captures our progress, our struggles, and our hopes. Together, let us continue to move forward with purpose, guided by values, strengthened by partnerships, and inspired by the communities we serve.

Terima kasih, and may our journey ahead be one of continued growth, unity, and positive impact.

With warm regards,

**Professor Dr. Firdaus Abdullah**

*Rector*

*UiTM Cawangan Sarawak*